

KRONACH in lights - Call for Light Art 2020

KRONACH lights up for the 15th time: April 24th – May 3rd, 2020

Present your light art work to over 120,000 interested visitors at our anniversary festival!

Apply until November 30th!

The magical light festival lasting 10 nights lures 120,000 visitors into the small town of Kronach in the north of Bavaria every year. They stroll along the light path and enjoy the **well-being, discovery and astonishment**: over 80 points of light, a lot of emotion and lots of big and small surprises.

The thousand-year old town experiences a happy 'state of emergency'. KRONACH in lights opens with a spectacular laser and firework show. Historical buildings are presented in a whole new light thus revealing their past. The visitors are captivated by the fascinating ideas realised by light artists from near and far!

The secret of its success is down to the **unique atmosphere** of KRONACH in lights! It presents light art on an international level together with varied live music and extensive culinary options. It is a **peaceful festival planned by citizens for citizens** and organised by the KRONACH Creativ e.V. association. There is no entrance fee as the festival is financed by donations and sponsors.

KRONACH in lights presents light art in all its most beautiful forms:

- 1. Single pieces of light art:** self-lighting or illuminated expertly
The works range from for instance, paper or plexiglass structures (propeller plane) to glass fibre wires (simulating birds flying overhead)
- 2. Event lighting:** colourful, in motion and often combined with storytelling
- 3. High quality illumination of architecture** which serves as an example for a permanent installation. With the help of cool, warm and neutral light, façades are made discernible.

The visitors love the special aura of the festival! As reflected in the survey "Kronach is moved by lights" people enjoy the atmosphere, are amazed by the variety of attractions and are looking forward to everything that can be discovered. **"Surprise me again!"** is the challenge made to KRONACH in lights - and that is exactly what is repeated year after year.

Seite 1

Kronach Creativ e.V. Veranstalter und Initiator von KRONACH leuchtet®

Projektleiter Markus Stirn, Tauschendorf 4, 96317 Kronach

Kronach Creativ e.V., Klosterstraße 13, 96317 Kronach, 1. Vorsitzender Rainer Kober

Register: VR 374, Amtsgericht Kronach UST ID Nr. DE 265 770 847

KRONACH in lights - Call for Light Art 2020

Apply with self-illuminating or illuminated light art!

3 budget categories: 1,000 € / 2,500 € / 5,000 €:

Submit sketches or, if available, photos of your light art work and tell us your budget category.

Essential information:

- Name of the light art work
- Project sketch
- Description of the light art work
- technical requirements for operation (location, dimensions, power requirements, etc.)

Application deadline:

Send the application to info@kronachleuchtet.com **by 30th November at the latest** or by mail to

KRONACH in lights
Markus Stirn
Tauschendorf 4
96317 Kronach
Germany

Submitted documents will not be returned, unless you attach the return postage. A reimbursement will not be made.

Property and Copyright:

- The accepted works are and remain the property of the light artist.
- KRONACH in lights has the right to create pictures and video material of the artwork itself or by commissioned photographers. The image material is used in the public relations work of KRONACH in lights and its partners. The light artist agrees to any further commercial use of the image material by KRONACH in lights.

Seite 2

Kronach Creativ e.V. Veranstalter und Initiator von KRONACH leuchtet®

Projektleiter Markus Stirn, Tauschendorf 4, 96317 Kronach

Kronach Creativ e.V., Klosterstraße 13, 96317 Kronach, 1. Vorsitzender Rainer Kober

Register: VR 374, Amtsgericht Kronach UST ID Nr. DE 265 770 847

KRONACH in lights - Call for Light Art 2020

Conditions:

- For objects that are outdoors, weather resistance is essential. Rain and wind should not be a problem for the material and the static.
- Full operation must be guaranteed on the 10 days of the event. The artist may need to repair or replace the artwork within 24 hours during the event.
- **The light artist constructs the objects on the assigned place from 20.04. until 23.04.2020 and dismantles from 04.05. until 09.05.2020.**
- By agreement, KRONACH in lights can provide overnight accommodation and meals during the construction and dismantling of the light art object.
- There is no insurance cover for the light artist on the part of KRONACH in lights, neither during the preparation time, the construction, nor during the event or the dismantling.
- **By 30.01.2020, all information essential for the program must be available: What does the work of art look like, what idea is behind it, does it have a message, which materials are used.**
- Between the light artist and KRONACH in lights a contract is signed for the object of light art with the regulation of all details.

Selection of light art objects:

Until January 15, a jury will select and announce the best works of light art. The jury will not justify their selection.

Assessment criteria are creativity, integration of the location and compatibility with the basic ideas of KRONACH in lights.

KRONACH in lights is a citizens' light festival for citizens that invites you to relax, discover and be amazed. The quiet character and the stroll along the light path are an integral part. The aim is to foster the pride of the homeland and the awareness that each and every one of them can contribute to the strengthening of the region.

Revocation:

KRONACH in lights reserves the right to exclude participants from the event without replacement if

- a) if the objects are not suitable for the operation being used (for example, weatherworthiness) or do not conform to the contractually agreed conditions,
- b) the presentation or content deviates from the principles and ideas of KRONACH in lights.

Seite 3

Kronach Creativ e.V. Veranstalter und Initiator von KRONACH leuchtet®

Projektleiter Markus Stirn, Tauschendorf 4, 96317 Kronach

Kronach Creativ e.V., Klosterstraße 13, 96317 Kronach, 1. Vorsitzender Rainer Kober

Register: VR 374, Amtsgericht Kronach UST ID Nr. DE 265 770 847

KRONACH in lights - Call for Light Art 2020

first name	
name	
street, No.	
postcode, town	
country	
phone	
mobile	
e-mail	
homepage	
vita (if possible, attach references)	
Name of the light art object	
The light art object is	<input type="checkbox"/> a self-luminous object <input type="checkbox"/> an illuminated object <input type="checkbox"/> a video installation <input type="checkbox"/> a live performance
Approximate size of the light art work:	length: _____ m width: _____ m height: _____ m
Previous presentation of the light art work at the following festivals, in museums, galleries or exhibitions:	
To clarify my lighting idea, I enclose:	<input type="checkbox"/> sketches <input type="checkbox"/> pictures <input type="checkbox"/> collages <input type="checkbox"/> pattern

Seite 4

Kronach Creativ e.V. Veranstalter und Initiator von KRONACH leuchtet®

Projektleiter Markus Stirn, Tauschendorf 4, 96317 Kronach

Kronach Creativ e.V., Klosterstraße 13, 96317 Kronach, 1. Vorsitzender Rainer Kober

Register: VR 374, Amtsgericht Kronach UST ID Nr. DE 265 770 847

KRONACH in lights - Call for Light Art 2020

Name of the light art object	
Description of the lighting idea:	

I hereby apply bindingly:

date, place

signature light artist

Seite 5

Kronach Creativ e.V. Veranstalter und Initiator von KRONACH leuchtet®

Projektleiter Markus Stirn, Tauschendorf 4, 96317 Kronach

Kronach Creativ e.V., Klosterstraße 13, 96317 Kronach, 1. Vorsitzender Rainer Kober

Register: VR 374, Amtsgericht Kronach UST ID Nr. DE 265 770 847